



## OUTSIDE TRADE STANDS

### Booking Information

Heckington Show is one of the County's leading Agricultural Shows with expected attendance in excess of 30,000 over the two days. The large and varied Trade Stand section is always a vital and very popular part of the Show. Last year, over 250 trade exhibitors attended, and all trade stand space was sold out in advance.

**Please read this information carefully** and email the [Trade Stand Secretary](#) for all queries.

#### APPLICATION PROCEDURE

Applications for outside space (including charity applications) should be submitted using the on-line booking form available on the Trade Stand page on our website [www.heckingtonshow.org.uk](http://www.heckingtonshow.org.uk). New applicants will be required to submit a photograph of their stand with this application. Payment of the total fee can be paid by BACS or credit/debit card. Please note that submission of payment does not guarantee you a space. Accepted tradestands will be emailed confirmation that they have a space. If an application is received but we are unable to accept it, then the payment will be refunded.

#### Confirmation of Booking

Within four weeks of receipt of your application, you will be sent an email as confirmation of that your booking has been accepted. If you do not receive a confirmation email, your booking is not yet confirmed. If we cannot accept your booking within this time frame, you will receive notification that you have been placed on the reserve list. Once accepted, if a booking is cancelled more than four weeks before the Show, a refund of the amount paid less a £130 cancellation fee will be made. If a booking is cancelled within four weeks of the Show date, no refund is due.

#### Do you want to choose your location?

Payment of an extra £100 will enable you to choose the row your stand is in (subject to availability and a choice of 3 rows must be given). Please select this when booking. If we are unable to allocate the requested row, this amount will be refunded.

#### Looking to sponsor and have a prime sponsor's location?

For a minimum £250 extra, you can have a prime location in one of the sponsor only spaces in aisles with high footfalls or on specific corners. These are very limited. This payment is in addition to the stand booking fee but also has the benefit that your name will be on an event (either shared or solely) and there may be the opportunity for presentations & extra publicity. We also have wider sponsorship packages available with increased benefits. Please enquire if you are interested in these.

**Extra Deep Stands** – A standard trade stand is 30ft deep, however there are a limited number of extra deep stands which are available at a 20% surcharge above the normal trade stand price.

#### ENTRY & PARKING

**Entry Tickets** - Trade stand exhibitor's tickets are sent out (by signed-for post) 2 weeks prior to the show provided the final payment has been received in full. If payment has not been received by this date, your reserved Trade Stand space will be allocated to other applicants on the waiting list with no refunds.

Tickets will be issued at the rate of 2 per 10ft frontage booked to a maximum of 6 tickets and all exhibitors will require tickets to enter the ground. **Exhibitors without tickets will be charged at the gate and no refund will be given.** If you require additional tickets, you can purchase Advance Tickets before the Show with your application form, buy online in advance or pay the daily rate on the gate.

**Vehicles & Parking** - Trade exhibitors are required to park in the main public car parks within the show ground. If you need to park close to your stand, you should book sufficient space to allow you to park within your stand space. Please note service aisles/open space provided behind some stands are for services for the show, eg, generators, etc. These are NOT for access to your stand or for additional parking.

If you wish to be able to drive onto your stand and park behind your marquee, please ensure you can do so from the front and allow extra space if necessary. Remember that other stands will occupy the space to either side.

All vehicles entering the showground are required to display a car pass with their mobile number on at all times. These will be sent out to successful tradestands at the rate of one per stand. Please ask if you need more. Please note that these are for vehicles only and individual tickets will still be required.

**No vehicular movement is permitted on the showground between 9am and 6pm each day**

### **TRADE STAND AREA**

All spaces will be clearly marked out and, to avoid any friction with the other trade stand owners, you are asked to set up your stand **inside** the white lines. You are not permitted to place any items in the trade aisles or on the white lines, eg, marquees, tents, guy ropes, display stands etc. If you are unable to fit within the space booked we will endeavour to relocate you, but if this is not possible no refunds will be given. Please note that the show is held in an agricultural field and the ground may be uneven in places. Therefore the condition of the pitches offered cannot be guaranteed.

### **Operating Times**

All stands must be erected and ready for trading by 9.00am on Saturday. You must trade at a minimum between **9.00am and 6.00pm on both days**. You may start setting up your stand from Thursday morning onwards. If you wish to arrive earlier, please obtain written permission from the Trade Stand Secretary. If you fail to turn up either/both days, you will not be allowed to apply for a stand for the following year.

### **SITE SERVICES**

**Electricity** - The Show Ground has electricity (available from 6pm on the Friday prior to the Show. No adaptations must be made to the electrical system provided by the show. No multi-socket adaptors or multi-extensions are to be used. These overload the generators and can cause loss of power to you and the adjacent stands.

If you bring your own generator it must be diesel powered, fenced off and a maximum of 5ltr of fuel (in addition to the on board tank) is to be stored on site out of direct sunlight.

**Water** - Water taps are located across the grounds.

**Marquees** - We can quote for marquees of varying sizes. Please allow 6ft extra frontage for a marquee with guy ropes.

**Camping** - Caravans, tents & motorhomes are not allowed anywhere on the showground other than within your designated trade stand space. Please ensure that you book space for your caravan within your stand if required – there is no allowance made for squeezing people in! BBQs are not permitted at all on site; this includes behind tradestands for personal use. There are basic caravan facilities at the playing fields in the village (200 yards from Cameron Street entrance to show ground). Please see website for details.

**LPG** - All LPG installations should be safety tested to current regulations and in particular hoses must be secured using crimping rather than push fit connectors. No more than 2 gas canisters per stand.

**Litter** - Exhibitors are required to keep their stands and the area adjoining their stands clean and clear of litter at all times during the Show and to place litter in the appropriate containers.

### **GOODS SOLD**

Please consider very carefully how you complete the section in the form describing your stand and what you intend to sell. It is very important that you complete this section fully so as to avoid having two stands next to each other selling the same items. If you fail to mention an item on your booking form which you subsequently offer for sale, you may be asked to withdraw that item from your stand.

Exhibitors must comply with all relevant Trading Standards legislation. The sale of alcohol for consumption within the showground is restricted to stands who have tendered for the right to sell alcohol.

**NEW FOR 2019:** It is not permitted to promote items for sale by way of demonstrations using microphones or otherwise, thereby attracting a large number of people to congregate around a stand. If the item/s you are selling involves this, please do not request a stand.

Please note that canvassing/offering for sale items whilst standing in the main aisles is strictly forbidden, as is calling/shouting out to potential customers who are walking in the aisles

**Dangerous Items** – It is forbidden to sell (or give away) guns, knives, catapults, weapons or any item that the Trade Stand Secretary considers may cause offence or danger to members of the public. This includes toys and replica items. Please contact the Trade Stand Secretary if clarification is required.

**Food Retailers** – Food retailers must agree to comply with all existing Food Safety and Hygiene regulations. The retailer will be required to provide proof of both registration of the premises and appropriate training for staff (as specified by the current Food Premises (Registration) Regulations and the current Food Safety (General Food Hygiene) Regulations). The retailer is to be available for inspection prior to, and at any time during the event, on the request of North Kesteven District Council.

The sale of plants, fruit and vegetables other than in the Horticulture Section is forbidden.

### **Firework Display**

On the Saturday evening of the Show, we hold a concert and fireworks display, approximate timings of which are 7.30pm until 10.00pm. Trade stands are free to remain open and trade or just enjoy the evening. Selling items in the main ring during the concert and firework display is also forbidden without express permission of the Trade Stand Secretary.

### **Charity Fund Raising**

We have a limited number of charity stands at the show. Tombolas, lucky dips etc are **strictly forbidden** at the show unless operated by one of our charity stands. This rule is strictly enforced and you will be asked to leave the Show Ground if you contravene this requirement. Non-charity stands are not permitted to fundraise or promote a charity as this impacts on the charity stands who pay to attend the show.

### **HEALTH & SAFETY**

It is the responsibility of the Exhibitors to ensure that their stands and all parts of their display comply with all current Health and Safety Regulations, which relates to the safety of employees and all other people. The Health & Safety sections of the booking form must be completed at the time of booking.

All tradestands must have Public Liability Insurance, a relevant Risk Assessment, and where appropriate, Employers Liability Insurance, Safety Testing Certificates & Food Hygiene Certificates. Copies should be uploaded via the online booking form and should be available for inspection. It is recommended that you hold insurance to cover your stand and its contents.

Traders are responsible for erecting and securing their gazebos, marquees, displays, etc in accordance with manufacturers instructions and for checking these regularly during the show.

All trade stands must have fire extinguisher/s and/or fire-fighting equipment appropriate to their risk. The current law regarding 'no smoking' applies to all tents, marquees and other structures and appropriate signage should be displayed.

Security staff are on duty every day and on the Thursday, Friday, Saturday and Sunday nights and perform patrols across the site. It is the responsibility of exhibitors or their agents to safeguard their property. The Society does not accept any responsibility whatsoever for any losses.

All staff and/or volunteers working on your stand must be advised of, and agree to abide by, these terms and conditions.

The Society complies with GDPR and will hold the data relating to your application on our database to facilitate this and future bookings. Please contact us if you wish to have your details removed. No payment details are held.

The Society shall accept no liability whatsoever for any losses suffered by the applicants in the event that Heckington Show is cancelled, or if there shall be any alteration to its date or venue at short notice or otherwise. Should the Committee feel that cancellation in advance of the Show is necessary, all tradestands will be refunded or offered space at next year's event at the current year prices.

This Booking Information forms part of our Terms and Conditions.