

Sponsorship & Programme Advertising Information



Sponsorship Packages

All sponsor packages include:

2 entry passes for 2 days, details in the programme, link on our website and presentation of prizes

Package A £350

Typical sponsored event:

Cycling, Livestock,

Includes all of the above plus half page advert in the programme

Package B £500

Typical event: Heavy Horses, 10 Mile

Race, Show-jumping

Includes all of the above plus full page advert in the programme and 2 extra entry tickets.

Package C £800

Main Ring Event

Includes all of the above plus full page advert in the programme, 4 extra entry tickets & 2 meal tickets.

Programme & Main Ring Advertising

Heckington Show attracts round 25,000 people over the 2 days. Star attractions draw crowds to watch national cycling & show jumping events, livestock and main ring attractions.

Our souvenir programme is packed full of information for show visitors, a complete guide to main ring and events across the show, lists of tradestands & all competition events by category

Programme Advertising

Half Page Colour	£100
Full Page Colour	£150
Full page inside cover	£200
Full back cover	£240

Banner in the Main Ring

Banner in main ring	£120
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(Maximum size 3ft high x 8ft long)